

IFModules eMail Manager Case Study - sGroup International, Inc.

Centralized Communication Between Multiple Users and Clients

“We found what we were looking for in IFM eMail Manager's simple interface and ease of use. The reliability of the product and the great customer service make this such a great value.” - Staff at sGroup International, Inc.

IFModules: What made you select eMail Manager to manage your emails?

sGroup International: Our initial inquiries into the eMail Manager were met with prompt responses from a friendly, helpful, customer service staff. This set a really good first impression and that convinced us to sign up for the demo. We needed something that would be easy to manage and easy to train people on. We found what we were looking for in the program's simple interface and overall ease of use.

IFModules: How has eMail Manager helped your business?

sGroup International: Since using eMail Manager we have been able to consolidate several Outlooks into one central web based system. This eliminates our users from being confined to one PC, and allows unlimited login access from outside of the office. Having all our emails centralized has enabled us to maintain a history of communications between multiple users and clients.

IFModules: What eMail Manager features make it stand out from other applications?

sGroup International: Managing multiple users is made easy by the ability to limit access to folders. We have found the ability to assign categories and to create categories is a key feature for staying organized.

IFModules: Any other comments you feel other customers should know?

sGroup International: The reliability of the product and the great customer service make this such a great value. We highly recommend to all people interested to give it a try.

About sGroup International

sGroup International (www.sgroupinternational.com) is a full service agency that specializes in full scale managed solutions for businesses, including marketing, design, and logistics. Headquartered in Chicago, Illinois, their services include custom website design, marketing and branding, order fulfillment and customer service, as well as business management.