

Everything A Business Needs For Email Management

As part of an ongoing study of how customers use eMail Manager, we talked with Strida UK Limited Managing Director Steedman Bass to find out what features he liked most and how it helped his business.

IFModules: What made you select eMail Manager to manage your emails?

Strida UK Limited: We tried two large, well-known CRM solutions before selecting eMail Manager. They both worked, but were too complicated for our needs and required too much time to administrate. eMail Manager's simplicity and speed in a multi-user, multi-location business environment convinced us that they were the way to go. It is more intuitive, easy to deploy, easy to administrate and makes the use of standard replies a breeze.

IFModules: How has eMail Manager helped your business?

Strida UK Limited: Basically, it does everything you need a multi-use email CRM program to do, without unnecessary complexity or administrative overhead.

IFModules: What eMail Manager features make it stand out from other applications?

Strida UK Limited: eMail Manager has excellent uptime and enables us to do rather sophisticated routing. The notes feature makes it easy to host multi-party collaboration on complicated requests and the thread system makes it easy to quickly see the entire history of an open issue.

About Strida UK Limited

Strida UK Limited designed and sells the UK Strida folding bike. The first Strida was invented in the United Kingdom in 1987. Mark Sanders originally designed the clean, portable and elegant bike to solve his difficult commute into London. Their dedication to excellence is evident in every subtle detail of the Strida's handling, aesthetics and engineering. Its award-winning design, convenience and durability have earned raves throughout Europe and Asia and are now available for sale in the US. For more information on Strida UK folding bikes, go online at <http://www.strida.co.uk>.